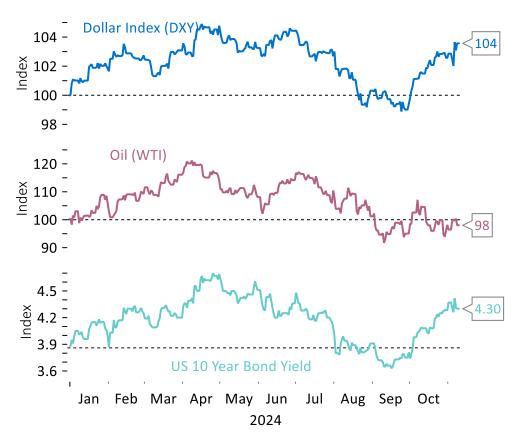




# Asset returns 2024 – Trump impact already clear

## **111**

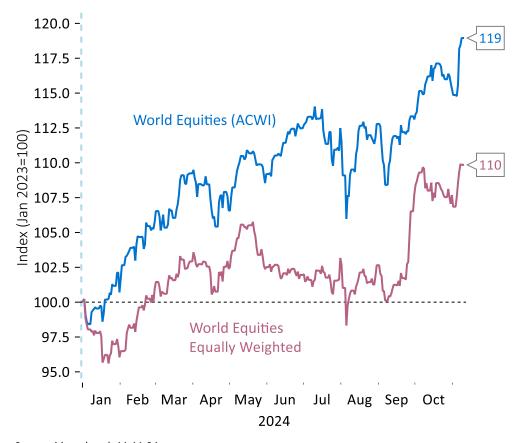
### Asset class performance 2024 to date



Source: Macrobond, 11.11.24 WTI – West Texas Intermediate

## á

### Markets rally on Trump win – led by US domestic/small-cap



Source: Macrobond, 11.11.24

Past performance is not a reliable indicator of future results and may not be repeated.

# **US Election:** Regime change in Washington

### Implications of President Trump's extraordinary electoral mandate

| The new<br>Administration | <ul> <li>Strong mandate with red sweep (Republican House likely) and a majority of the popular vote.</li> <li>A pro-business administration focused on cementing US economic advantage with low taxes, low regulations and low cost energy.</li> <li>Trump transition team very competent – ensuring that all cabinet positions will be held by individuals fully aligned with President's agenda.</li> <li>US will become 'extractive' with all trading partners. It can extract concessions from suppliers as largest consumer market, and from buyers by virtue of controlling technology and defense markets.</li> <li>Immigration to fall sharply – as tighter border control and deportations take hold.</li> </ul>                          |
|---------------------------|--|
| Tariffs and trade         | <ul> <li>Administration will seek to punish China for not delivering on original Phase One trade agreement and running ever higher surpluses.</li> <li>Mexico to come under substantial pressure as USMCA (United States Mexico Canada Agreement) up for renegotiations in July 2026.</li> <li>Trump will seek to reduce European trade surpluses and increase European defence spending – via the use of tariffs and reduction in support for Ukraine.</li> </ul>   |
| Тах                       | <ul> <li>Tax cuts will be extended from Tax Cuts and Jobs Act (TCJA) – Inflation Reduction Act (IRA) climate-linked tax credits to be reduced.</li> <li>Corporate tax likely cut from 21% to 15-18%.</li> <li>Aim to use tariff revenues and Elon Musk-led cost cutting to offset tax cuts.</li> </ul>   |
| Deregulation              | <ul> <li>Streamlining of the Federal Government through a Department of Government Efficiency that can provide up to \$2trillion in savings.</li> <li>Energy sector deregulation by rolling back climate friendly policies and reducing funding for the Environmental Protection Agency</li> <li>New leadership at all major regulatory agencies – Securities and Exchange Commission, Federal Trade Commission, Consumer Finance Protection Bureau etc.</li> <li>Powell likely to remain at Federal Reserve till term ends in May 2026. Trump likely to nominate a candidate favoring less stringent financial regulation and easier monetary policies into the seat of Fed Governor Adriana Kluger when her term expires in Jan 2026.</li> </ul> |
| Risks                     | <ul> <li>Inflation from tariff program, tax cuts, and restriction on immigration. Fed higher-for-longer/potential rate rise in 2025?</li> <li>Deficit rises with tax cut extensions and corporate tax reductions - bond market already forcing greater discipline on the administration.</li> <li>Trade War - Response from Europe and China to US tariffs risks global trade war.</li> </ul>  |

Source: Sarasin & Partners, November 2024

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**SARASIN** Six Minute Strategy - November 20

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