

# Why not just hold cash?

Ben Gilbert, Model Portfolio manager

If you are a private investor, you should not act or rely on this document but should contact your professional adviser.



# Why own an investment portfolio?

#### Why own an investment portfolio?

- To make your money work hard for you
- To protect against inflation

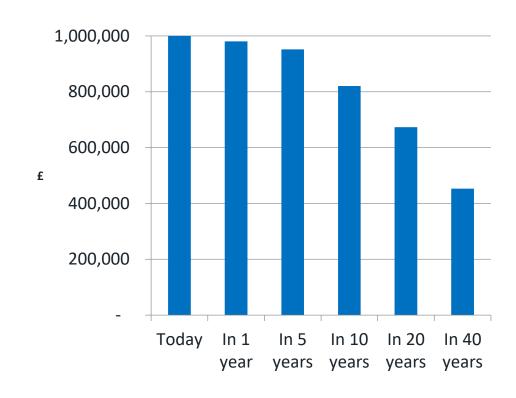
#### Volatility vs. risk?

Volatility = the size of an asset's price swing around the mean price

#### Volatility ↔ Risk

Permanent loss of capital → Risk
Real value being eroded by inflation → Risk





Source: Sarasin & Partners, 2022



# When base rates are 5.25%, why invest in a diversified portfolio?

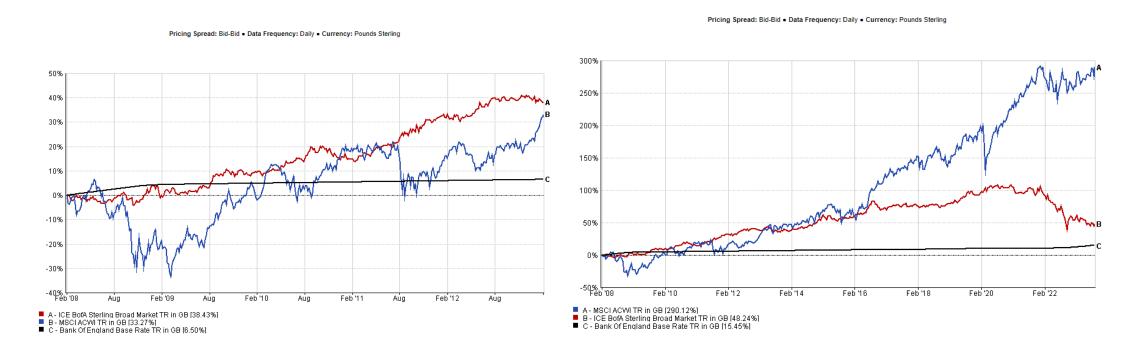
What has happened since the last time BoE Base rate reached 5.25% (Feb 2008)



Performance of Sterling Fixed Income and Global Equities from 1 February 2008 – 1 February 2013



Performance of Sterling Fixed Income and Global Equities from 1 February 2008 – 30 August 2023



Source: FE Analytics 1st February 2008 to 1st February 2013. **Past performance is not a guide to future performance and may not be repeated.** 

Source: FE Analytics 1st February 2008 to 30 August 2023. Past performance is not a guide to future performance and may not be repeated.

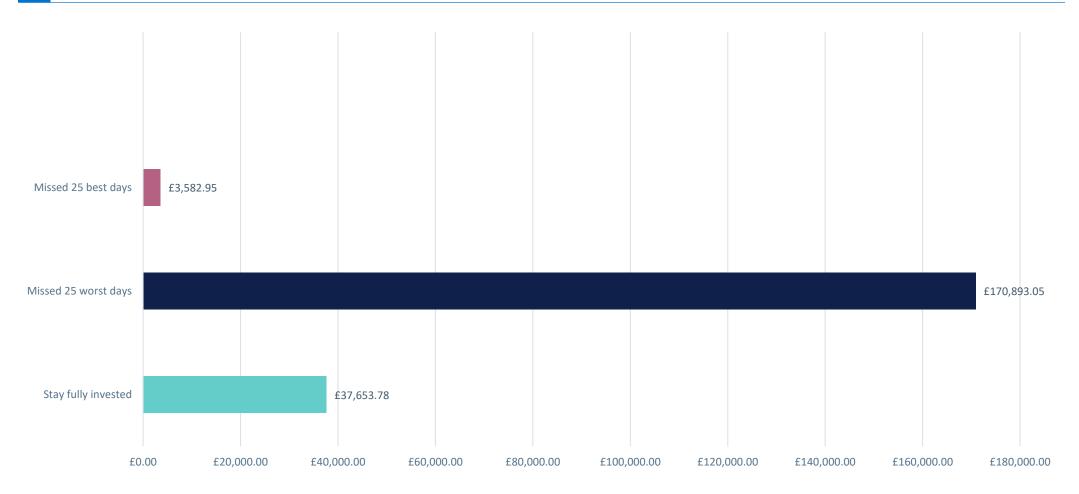


## Should clients attempt to time markets?

Getting timing wrong can wildly impact investment returns

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Gains on £10,000 invested in MSCI ACWI (net total return) on 31 December 1998



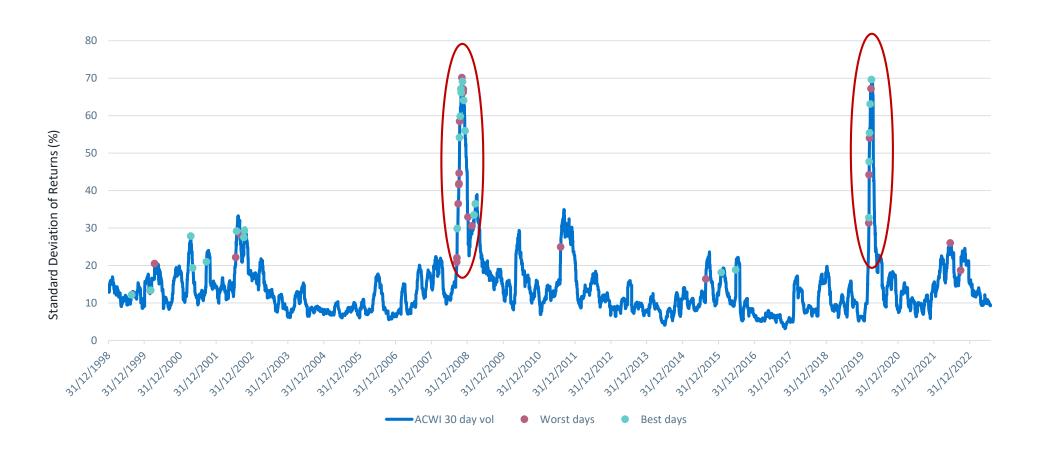
Source: Sarasin & Partners, Bloomberg, 31 December 1992 to 31 December 2022. Past performance is not a guide to future performance and may not be repeated.



### ...the best and worst days tend to be clustered together

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#### MSCI ACWI - Volatility with 25 best and 25 worst days



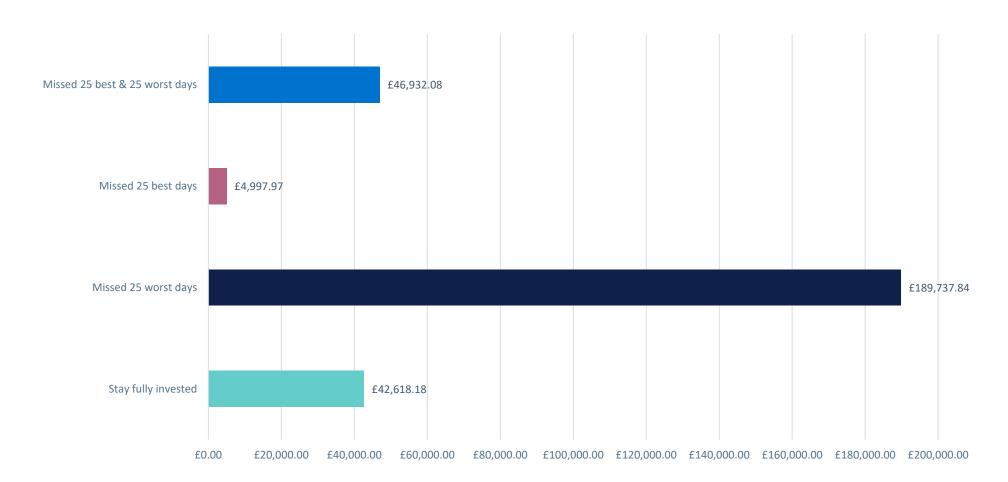
Source: Sarasin & Partners, Bloomberg, December 2022. Past performance is not a guide to future returns and may not be repeated.



# Should clients attempt to time markets?



Gains on £10,000 invested in MSCI ACWI (net total return) on 31 December 1998



Source: Sarasin & Partners, Bloomberg 31 December 1998 to 31 July 2023. Past performance is not a reliable guide to future performance.

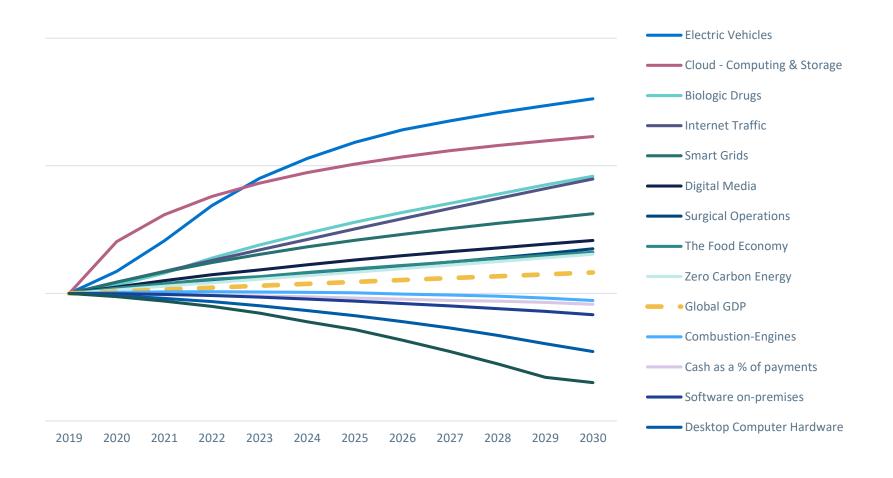


#### At Sarasin we focus on the economic fundamentals

Thematic idea generation for future growth drivers



Sarasin forecasts – indicative growth trends over 10 years



Source: Sarasin & Partners forecasts and multiple industry sources, 2019. For illustrative proposes only. Information containing forecasts are intended for information purpose only and are neither projections nor guarantees for future results and could differ significantly for various reasons from actual performances.

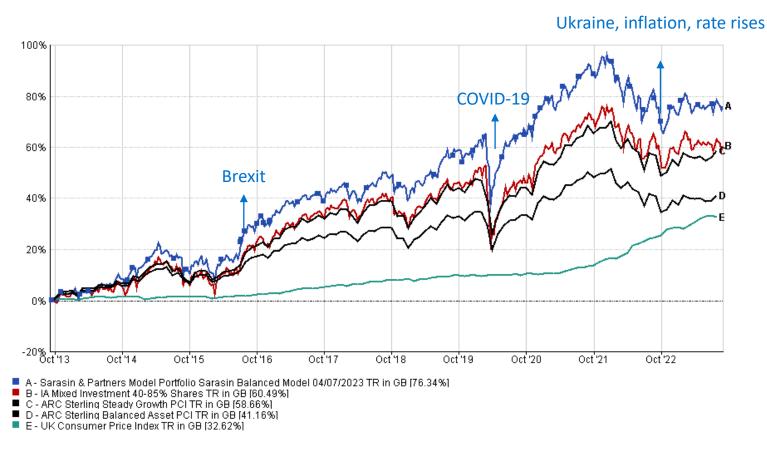
### **Good long-term performance**

#### 10 years of managing model portfolios



Sarasin Balanced Model Portfolio performance vs. ARC PCI to 21 August 2023

Pricing Spread: Bid-Bid • Data Frequency: Daily • Currency: Pounds Sterling



Source: FE Analytics, 13 September 2013 to 21 August 2023. Past performance is not a guide to future performance and may not be repeated.

ARC Private Client Indices ("PCI") are based on historical information and past performance is not a guide to future returns and may not be repeated

Asset Risk Consultants Limited (ARC) is an independent investment consultancy specialising in the analysis of private client investment portfolio performance. Over 90 investment houses supply ARC with performance data across their entire private client base.



# A long and successful history of multi-asset investing



#### Sarasin IE Multi Asset Dynamic P Acc

#### Performance since inception (Net of fees)



A - Sarasin IE - Multi Asset - Dynamic (GBP) Acc in GB\*\* [696.88%]

B - UK Consumer Price Index + 3% p.a. TR in GB [560.29%]

C - IA Mixed Investment 40-85% Shares TR in GB [524.68%]

Source: FE Analytics. Inception date: 29.12.1989 to 30.06.23

Performance is provided net of fees. Management fees will have a negative impact on investment returns. Past performance is not a guide to future returns and may not be repeated.

Performance is calculated in GBP on the basis of net asset values (NAV) and net dividends reinvested. For illustration purposes only and fund is not included in model



### Important information

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### Important information

#### Continued...

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