

## SARASIN AIM STRATEGY

SARASIN  
& PARTNERS

Data as at: | As at 31 July 2021

## PORTFOLIO INFORMATION

Structure	<b>Discretionary Portfolio</b>
Benchmark	<b>Numis Alternative Markets Index</b>
Peer Group	<b>ARC AIP</b>
Net Assets	<b>£107.9m</b>
Dividend Yield	<b>0.9%</b>
Number of Holdings	<b>25</b>
Management Fee	<b>1.5% + VAT</b>
Dealing Fee	<b>0%</b>
Initial Fee	<b>0%</b>

## STRATEGY PROFILE

The Sarasin & Partners AIM Service provides investors with a concentrated portfolio of 20-30 stocks listed on the AIM market. These are companies that are capable of generating sustained long term growth, usually driven by themes identified in our investment process. As with all Sarasin investment products we take an active approach, and ESG considerations are incorporated into fundamental and risk analysis.

All stocks are expected to qualify for Business Relief after being held for 2 years, and are checked by a third party before initial investment and annually thereafter.

The strategy seeks to generate a net total return in excess of the Benchmark.

## MONTHLY COMMENTARY

The AIM market declined for the third consecutive month in July, falling 0.1%. The AIM portfolio was stronger, however, and rose 2.3%. This leaves performance for the year to date at +13.8% compared to the benchmark at +9.2%. The pace of the spread of the Delta variant overseas has halted equity market gains and the ascent of value-oriented stocks. There has been a minor rotation back into growth names that are less affected by lockdown measures, although in a less significant fashion than in the early months of the pandemic during 2020.

July was a particularly busy period in terms of results and trading update announcements. The majority were positive and cited trading in-line or ahead of prior expectations. Zoo Digital (+4.5%), Midwich (-0.9%), Dotdigital (+6.9%) and Alliance Pharma (+4.9%) all provided reassuring updates that reaffirm the long-term trends supporting each business. Fever-Tree (-7.0%) provided a first half update that saw strong revenues, but a notable impact on margins from elevated costs, a theme that has been felt widely across the market. We continue to like Fever-Tree on a long-term basis, but believe the current valuation to be full and as such have a relatively small position in portfolios. The most significant negative decline was ASOS (-23.4%) following its P3 trading update. Current trading and full year guidance was strong, but lack of detail on the recent acquisition of the Topshop brands and Nordstrom partnership, combined with a surprisingly cautious tone regarding trading due to COVID-19 saw a steady stream of selling throughout the day. This share price reaction has been common across the e-commerce sector when reporting, and represent profit taking in a sector that has been strong. ASOS continues to trade very cheaply considering its medium and long-term prospects, and remains a large position in portfolios.

## PERFORMANCE STATISTICS

CUMULATIVE PERFORMANCE (%)					
	YTD	1y	3y	5y	Since Launch
Strategy <sup>1</sup>	13.8	37.5	11.5	72.6	167.8
Benchmark	9.2	41.2	17.7	75	39.7

ANNUALISED STATISTICS SINCE LAUNCH (%)		
	Returns (Ann)	Volatility (Ann)
Strategy	7.0	24.4
Benchmark	2.3	23.6

CALENDAR YEAR PERFORMANCE (%)					
	2021 YTD	2020	2019	2018	2017
Strategy <sup>1</sup>	11.3	8.9	27.3	-25.5	34.3
Peer Group	15.4	0.3	25.3	-15.2	18.7
Quartile	3	1	1	4	1

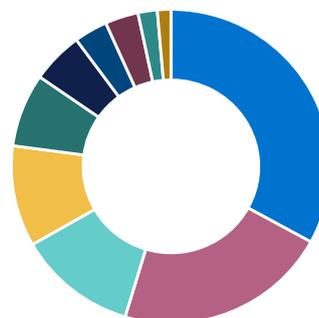
Peer group performance data is available quarterly and this figure shows performance to the latest available quarter. Data as at 30.06.21.

Inception of strategy: 01.01.07.

Past performance is not a guide to future performance.

The value of the investments of the model portfolios and the income from them can fall as well as rise and investors may not get back the amount originally invested. The benchmark from inception to 30.06.2020 was the FTSE AIM All Share Index. From 01.07.2020 the benchmark changed to the Numis Alternative Markets (inc Investment Companies) Index. ARC IHT Portfolio Indices ("AIP") are based on historical information and past performance is not indicative of future performance. 'S&P's composite performance is measured by the average of all AIM clients weighted by portfolio size whereas ARC's calculation is composed of an average of all AIM clients not weighted by size of portfolio. This difference in methodology could lead to slight discrepancies.

## SECTOR ALLOCATION



- Information Technology 33%
- Industrials 21.7%
- Consumer Discretionary 12.1%
- Communication Services 10.4%
- Health Care 7.5%
- Consumer Staples 5.3%
- Financials 3.4%
- Materials 3.4%
- Energy 2%
- Cash 1.4%

## TOP 5 HOLDINGS

Company	
Asos Plc	6.7%
Team17 Group Plc	5.4%
Yougov Plc	5.0%
Smart Metering Systems Plc	4.8%
Learning Technologies Group	4.8%

## MANAGER PROFILE

### Hugo Wood

Hugo is a member of the UK equity team and is responsible for coverage of AIM companies and main market mid- and small-sized UK companies. He is also the manager of the AIM portfolios.

Prior to joining Sarasin & Partners in 2018, Hugo spent four years at Smith & Williamson working as a discretionary investment manager, as well as making up part of the AIM team. Hugo is a CFA charterholder.

### Edward Campbell-Johnston

Edward is responsible for the management of portfolios for private clients, personal pension funds and charities. He also manages Sarasin & Partners' AIM inheritance tax sheltered portfolio service.

Edward has an MA Hons degree in Management and International Relations from the University of St Andrews, and is a Fellow of the Chartered Institute of Securities & Investments (CISI).

## CONTACT US

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**Past performance is no guide to future performance and there is no guarantee that your AIM portfolio's objective will be achieved. We can make no guarantee either of investment performance or the level of capital gains or income that will be generated by your AIM portfolio. The value of qualifying investments and the income derived from them may go down as well as up and you may not get back the full amount invested.** Assessing the relative risk of the factors above is very subjective and can change in response to specific events or revised social/economic forecasts. It is not possible to lay down precise guidelines for the measurement of risk or the potential impact, whether positive or negative, upon an investment portfolio. Liquidity Please note that qualifying investments carry a higher degree of risk than investing in more liquid shares of larger companies. The share prices of AIM investments are generally more volatile than shares listed on the London Stock Exchange main market. The value of your investments may decline and there is a risk that this may outweigh any IHT saving. You should be aware that the qualifying investments in your AIM portfolio may be classified under FCA Rules as 'not readily realisable' (these are investments in which the market is limited or could become so: they can be difficult to deal in or obtain reliable information about their value). You should also be aware that certain qualifying investments may not have a regular dealing date, only deal on certain dates or have a minimum holding period. As such, it may well not be possible to deal in such qualifying investments on a regular basis. Tax Rates of tax, tax benefits and allowances are based on current legislation and HMRC practice. These may change from time to time and are not guaranteed. The AIM portfolio service has been designed with UK-resident taxpayers in mind. If you are not resident or ordinarily resident in the UK for tax purposes, it may not be appropriate or advantageous for you to subscribe to the AIM Portfolio Service. Qualifying investments Qualifying investments in which we invest may cease to qualify for IHT exemption. In this case, the relief available on that particular investment will be lost. In some instances, investments in particular companies will be sold if we believe that the investment rationale outweighs the tax benefits associated with retaining the holding. This may give rise to a capital gains tax charge. If the investment was qualifying at the time of sale and a new qualifying investment is acquired with the proceeds of sale, the two year holding period can be satisfied by combining these periods of ownership. If not, the relief available on that particular investment will be lost and the two-year holding period will begin afresh. This document is issued by Sarasin & Partners LLP, a limited liability partnership registered in England and Wales with registered number 0C329859, which is authorised and regulated by the Financial Conduct Authority. It has been prepared solely for information purposes and is not a solicitation, or an offer to buy or sell any security. The information on which the document is based has been obtained from sources that we believe to be reliable, and in good faith, but we have not independently verified such information and no representation or warranty, express or implied, is made as to their accuracy. All expressions of opinion are subject to change without notice. Sarasin & Partners LLP and/or any other member of the Bank J. Safra Sarasin group accepts no liability or responsibility whatsoever for any consequential loss of any kind arising out of the use of this document or any part of its contents. The use of this document should not be regarded as a substitute for the exercise by the recipient of his or her own judgement. Sarasin & Partners LLP and/or any person connected with it may act up on or make use of the material referred to herein and/or any of the information upon which it is based, prior to publication of this document. For your protection, telephone calls may be recorded. © 2021 Sarasin & Partners LLP – all rights reserved. This document can only be distributed or reproduced with permission from Sarasin & Partners LLP. Please contact marketing@sarasin.co.uk

