

# Automation

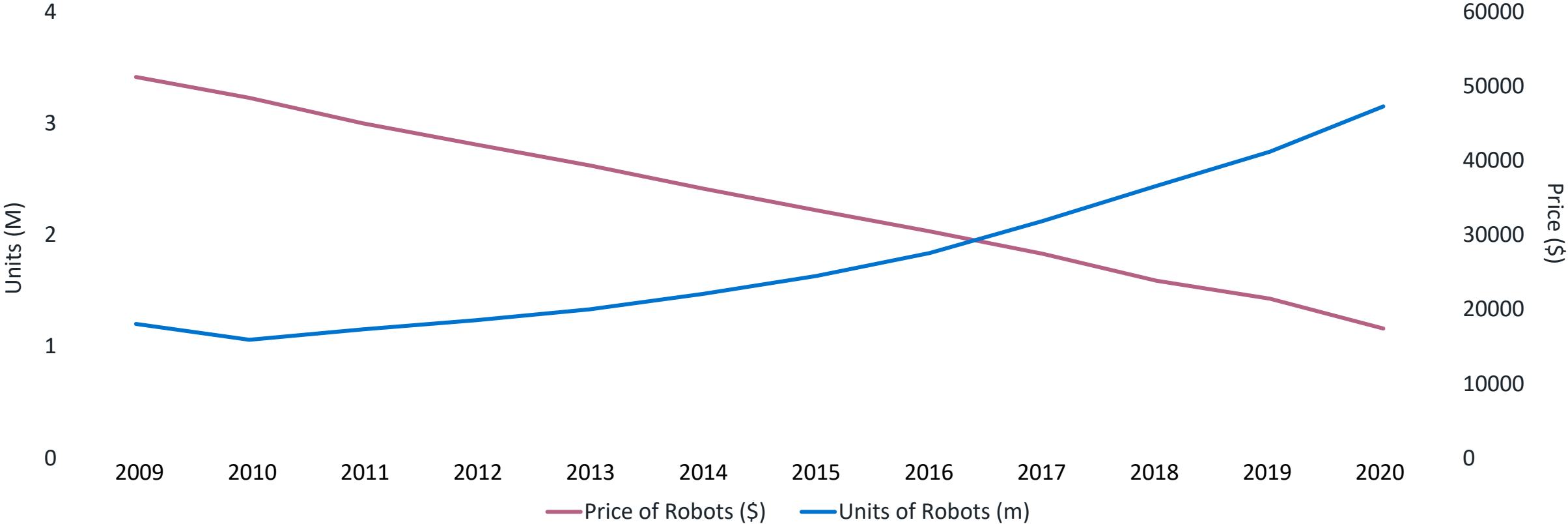
Alex Cobbold & Katherine Hussein



# Path of robot demand and pricing since 2009

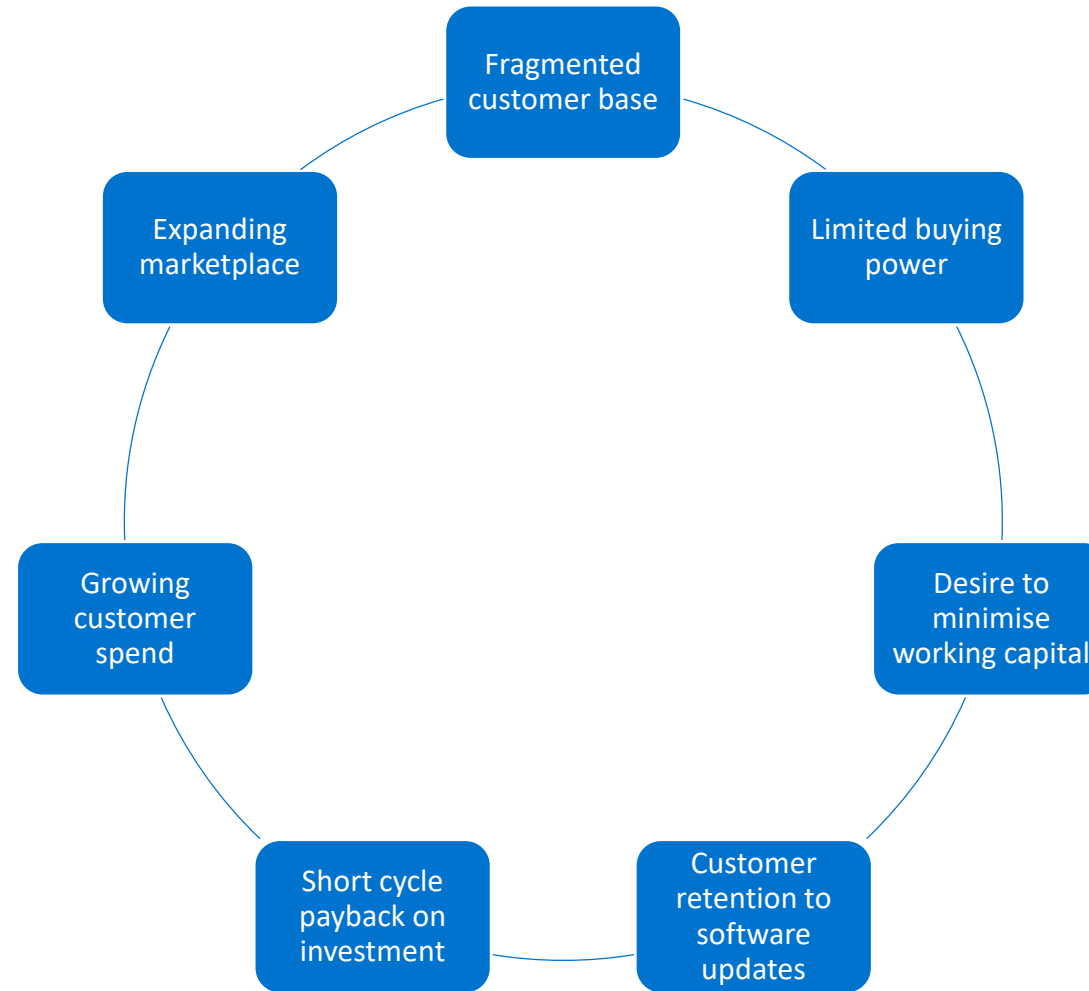


Global robots sales and price 2009 - 2020



Source: Statistica (2020) & UNECE (2019)

# Virtuous circle of niche industry automation adoption



# Important information

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