

# **Key Compendium takeouts**

James Hutton



# **History of Returns**



# **History of Returns**

#### THE INVESTMENT UNIVERSE



| 12 | Equities, government bonds and cash |  |  |  |  |  |
|----|-------------------------------------|--|--|--|--|--|
| 14 | Bonds                               |  |  |  |  |  |
| 27 | Equities                            |  |  |  |  |  |
| 44 | Comparing equities with bonds       |  |  |  |  |  |
| 48 | Commercial property                 |  |  |  |  |  |
|    | Alternatives                        |  |  |  |  |  |
| 58 | - Hedge funds                       |  |  |  |  |  |
| 65 | - Private equity                    |  |  |  |  |  |
| 70 | - Infrastructure                    |  |  |  |  |  |
| 75 | - Commodities                       |  |  |  |  |  |
| 80 | - Agriculture                       |  |  |  |  |  |
| 81 | - Collectibles                      |  |  |  |  |  |
| 85 | Derivatives                         |  |  |  |  |  |

# **History of Returns**

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#### Long-term UK investment returns (£)

| Ea   | uities | Gilts | Cash | Inflation         | E       | quities | Gilts   | Cash      | Inflation | 1945     | 5.7      | 14.5  | 0.9 | 1.0    | 2005   | 22.0  | 7.9  | 4.8 | 1.9 |
|------|--------|-------|------|-------------------|---------|---------|---------|-----------|-----------|----------|----------|-------|-----|--------|--------|-------|------|-----|-----|
| -4   | %      | %     | %    | %                 |         | %       | %       | %         |           | 1946     | 19.6     | 10.5  | 0.5 | 0.5    | 2006   | 16.8  | 0.7  | 4.6 | 3.0 |
| 4000 |        |       |      |                   | 4000    |         |         |           |           | 1947     | 0.5      | -13.8 | 0.5 | 3.2    | 2007   | 5.3   | 5.3  | 5.8 | 1.5 |
| 1900 | 1.3    | 1.2   | 4.0  | 3.3               | 1960    | -2.9    | -6.3    | 5.0       |           | 1948     | -1.2     | 8.0   | 0.5 | 4.9    | 2008   | -29.9 | 12.8 | 6.3 | 4.1 |
| 1901 | -3.9   | -0.9  | 2.5  | 0.0               | 1961    | 8.9     | -7.2    | 5.1       | 4.4       | 1949     | -10.7    | -8.5  | 0.5 | 3.5    | 2009   | 30.1  | -1.2 | 1.6 | 1.9 |
| 1902 | 3.3    | 2.1   | 3.0  | 3.2               | 1962    | 8.7     | 23.7    | 4.5       |           | 1 _      |          | 0114  | •   |        |        | 14.5  | 7.2  | 0.5 | 3.2 |
| 1903 | -2.6   | -2.9  | 3.4  | 0.0               | 1963    | 20.8    | 3.8     | 3.8       | 1.9       | ₁ Eq     | uities   | Gilts | Cas | sh Int | lation | -3.5  | 15.6 | 0.7 | 4.8 |
| 1904 | 12.3   | 4.0   | 2.9  | Average           | annua   | total   | returi  | n         |           |          | %        | %     |     | %      | %      | 12.3  | 2.7  | 0.8 | 2.6 |
| 1905 | 6.3    | 3.6   | 2.1  | wordge            | umuu    | totai   | Totali  | <u>''</u> |           |          | ,,,      | ,,,   |     |        |        | 20.8  | -3.9 | 0.4 | 2.1 |
| 1906 | 3.2    | -0.9  | 3.1  | 5 years           |         |         |         |           |           |          | 7.6      | 3.    | 9   | 0.5    | 1.6    | 1.2   | 13.9 | 0.4 | 0.9 |
| 1907 | -0.9   | 0.1   | 3.   |                   |         |         |         |           |           |          |          |       |     |        | _      | 1.0   | 0.6  | 0.4 | 0.1 |
| 1908 | 3.0    | 3.6   | 2. 1 | 10 years          |         |         |         |           |           |          | 8.1      | 5.4   | 4   | 0.5    | 2.2    | 16.8  | 10.1 | 0.4 | 1.6 |
| 1909 | 8.2    | 1.7   | 2.   |                   |         |         |         |           |           |          |          |       |     |        |        | 13.1  | 1.8  | 0.2 | 2.9 |
| 1910 | 6.6    | -1.2  | 34   | 25 years          |         |         |         |           |           |          | 7.8      | 6.    | )   | 3.4    | 2.4    | -9.5  | 0.6  | 0.5 | 2.1 |
| 1911 | 2.2    | 0.4   | 2.   | Since inc         | ontion  |         |         |           |           |          | 9.3      | 5.    | )   | 4.6    | 3.7    | 19.2  | 6.9  | 0.7 | 1.3 |
| 1912 | 4.1    | 0.9   | 2.   | Silice illo       | eption  |         |         |           |           |          | 9.5      | J.,   | 4   | 4.0    | 3.1    |       |      |     |     |
| 1913 | 1.2    | -1.2  | 3.(  | <b>Volatility</b> |         |         |         |           |           |          | 21.1     | 10.   | 7   | 3.8    | 6.5    |       |      |     |     |
| 1914 | -7.2   | 4.4   | 3.(_ | •                 |         |         |         |           |           |          |          |       |     |        |        | 7.6   | 3.9  | 0.5 | 1.6 |
|      |        |       | S    | ources: B         | arclays | Equity  | Gilt St | tudy/     | FTSE Inte | rnationa | l Ltd /  |       |     |        |        |       |      |     |     |
|      |        |       | 0    | Elroy Di          | mson, F | Paul M  | arsh 8  | Mike      | Staunton  |          |          |       |     |        |        | 8.1   | 5.4  | 0.5 | 2.2 |
|      |        |       |      |                   |         |         |         |           |           | ∠ə y     | ears     |       |     |        |        | 7.8   | 6.9  | 3.4 | 2.4 |
|      |        |       |      |                   |         |         |         |           |           | Sinc     | e incept | ion   |     |        |        | 9.3   | 5.2  | 4.6 | 3.7 |
|      |        |       |      |                   |         |         |         |           |           | Vola     | tility   |       |     |        |        | 21.1  | 10.7 | 3.8 | 6.5 |

Sources: Barclays Equity Gilt Study / FTSE International Ltd /  $\,$ 

Source: Sarasin & Partners Compendium of Investment

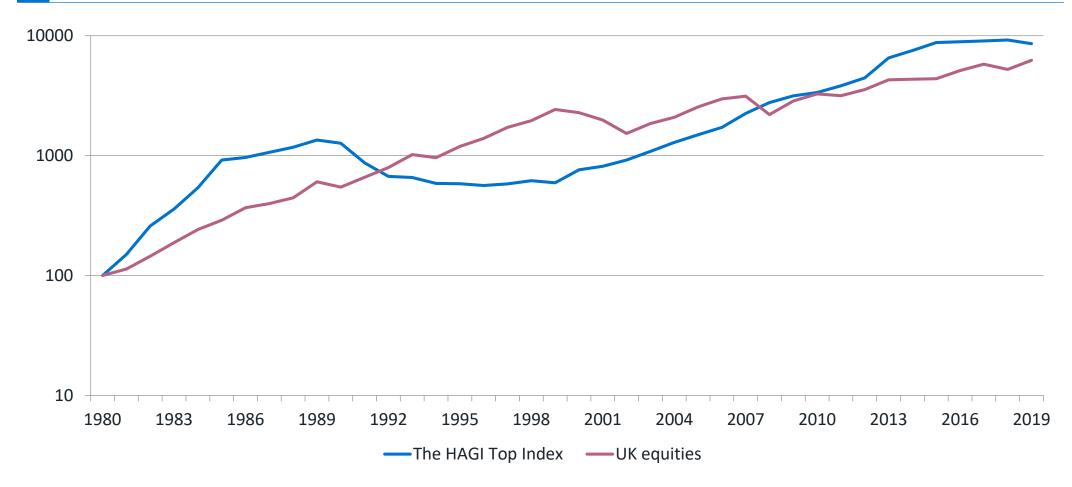


<sup>©</sup> Elroy Dimson, Paul Marsh & Mike Staunton

#### **Classic Cars**

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#### The HAGI top index



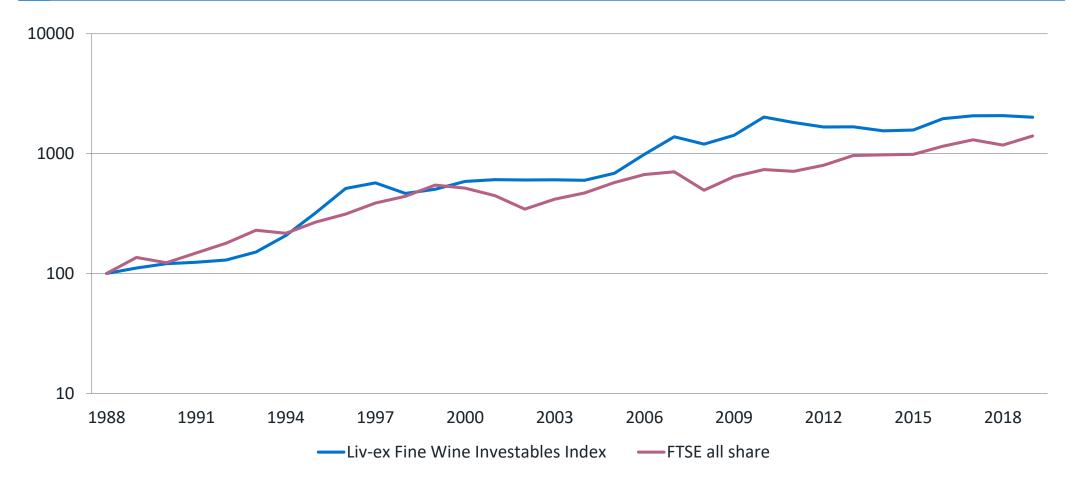
Source: Sarasin & Partners Compendium of Investment



#### **Fine Wine**

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#### Liv-ex fine wine investables index



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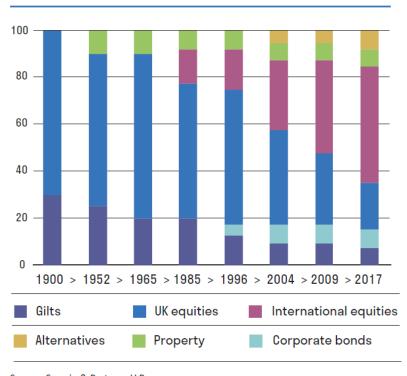


#### **Endowments Model**

#### **11**

**Evolution of the Endowments Model asset allocation (%)** 

# 14. Evolution of the Endowments Models asset allocation (%)



Source: Sarasin & Partners LLP

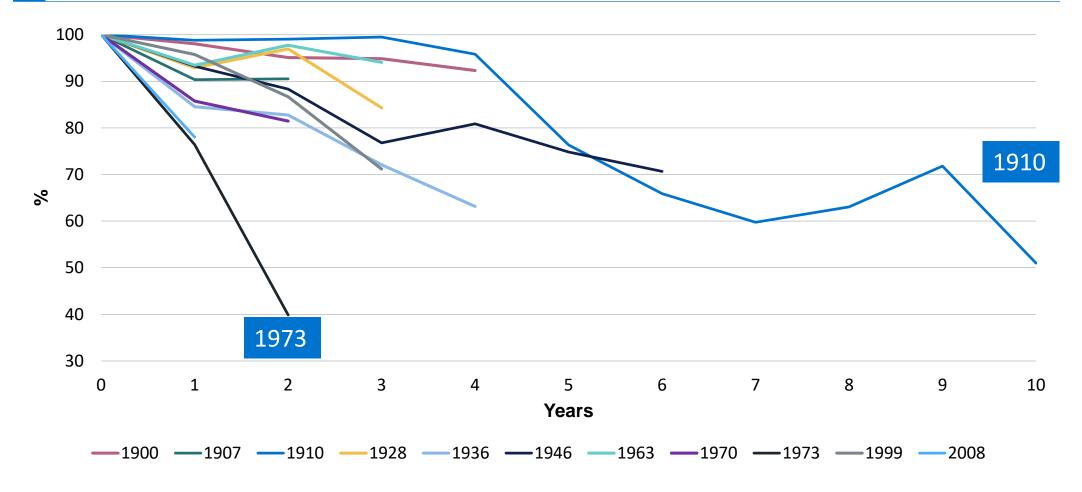
Source: Sarasin & Partners Compendium of Investment



#### **Real Bear Markets**

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#### **Endowments Model**

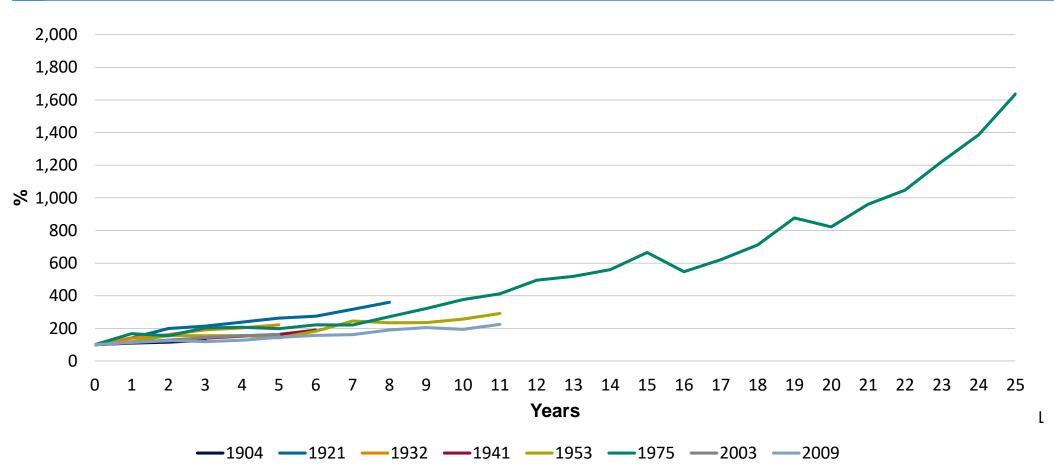




#### **Real Bull Markets**

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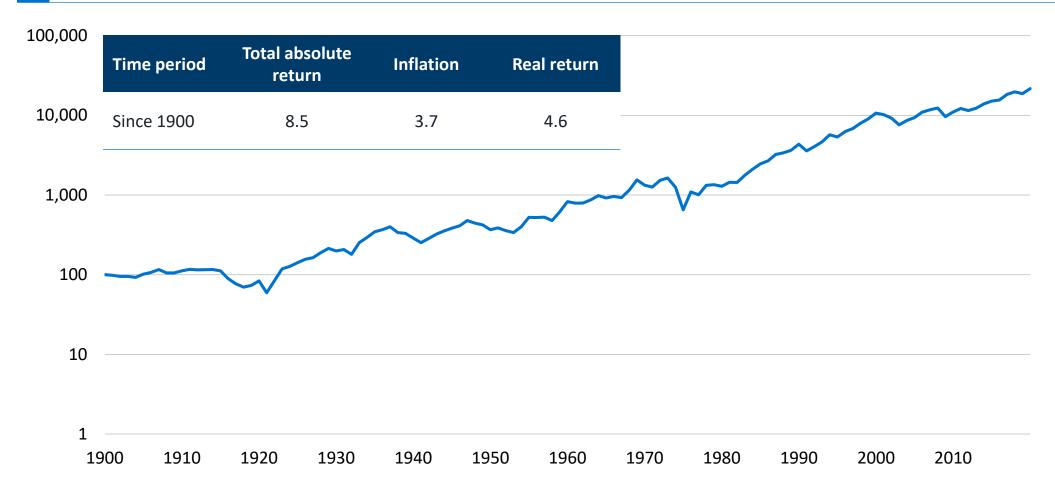
#### **Endowments Model**





# So in the long run

### **Endowments Model**





# The Future – the next 7 to 10 years

# Endowments model (%)

| Asset mix<br>%      |                 | Trend return per annum % |
|---------------------|-----------------|--------------------------|
| 7.5                 | Gilts           | 0.9                      |
| 7.5                 | Corporate bonds | 2.2                      |
| 70.0                | Equities        | 6.3                      |
| 5.0                 | UK property     | 5.0                      |
| 10.0                | Alternatives    | 4.5                      |
| 100                 | Total fund      | 5.3                      |
| Expected inflation  |                 | 2.0                      |
| Project real return |                 | 3.3                      |



# But tactically you could....

# Endowments model (%)

| Asset mix<br>%       |                 | Trend return per annum % |
|----------------------|-----------------|--------------------------|
| 5.0                  | Gilts           | 0.9                      |
| 5.0                  | Corporate bonds | 2.2                      |
| 75.0                 | Equities        | 7.3                      |
| 5.0                  | UK property     | 5.0                      |
| 10.0                 | Alternatives    | 4.5                      |
| 100                  | Total fund      | 6.3                      |
| Expected inflation   |                 | 2.0                      |
| Projected real retui | rn              | 4.2                      |



#### **Feast and Famine**



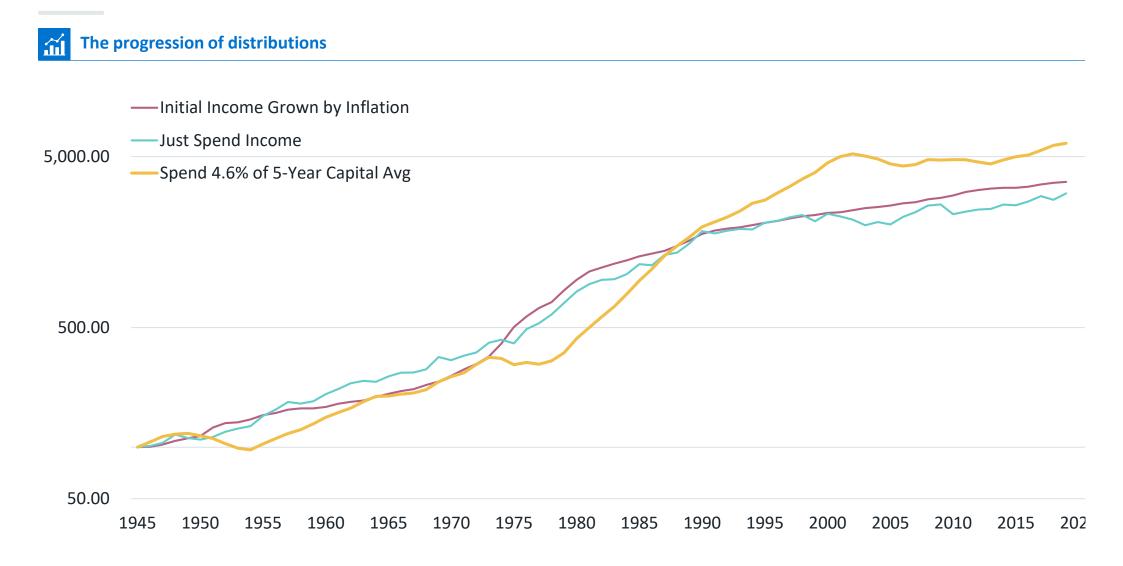
The investment returns generated by a typical Multi-Asset portfolio have never been smooth

|              | Total         |            | Real     |                   |
|--------------|---------------|------------|----------|-------------------|
| Decade       | return %      | Inflation% | return % | Comment           |
|              | p.a.          | p.a.       | p.a.     |                   |
| 1900s        | 2.4           | 1.3        | 1.1      | Bad               |
| 1910s        | 5.2           | 8.3        | -2.9     | Very bad          |
| 1920s        | 5.8           | -2.9       | 9.0      | Excellent         |
| 1930s        | 4.1           | 0.4        | 3.8      | Weak              |
| 1940s        | 5.3           | 2.8        | 2.4      | Bad               |
| 1950s        | 12.9          | 4.1        | 8.5      | Excellent         |
| 1960s        | 8.7           | 3.7        | 4.9      | Average           |
| 1970s        | 12.7          | 13.1       | -0.3     | Very Bad          |
| 1980s        | 20.7          | 6.9        | 12.9     | Excellent         |
| 1990s        | 13.2          | 3.5        | 9.4      | Excellent         |
| 2000s        | 2.7           | 2.3        | 0.3      | Very Bad          |
| 2010s        | 9.3           | 2.2        | 7.0      | Good              |
| Since 1900s  | 8.5           | 3.7        | 4.6      | The Average       |
| Forecast 202 | <b>0s</b> 5.3 | 2.0        | 3.3      | The Future: Weak? |

Source: Sarasin & Partners Compendium of Investment



### Can you smooth your spending to ride out the bumps?



Source: Sarasin & Partners Compendium of Investment



# Can you smooth your spending to ride out the bumps?

The challenge

Maintain withdrawals that are:

Consistent

Maintained Impact

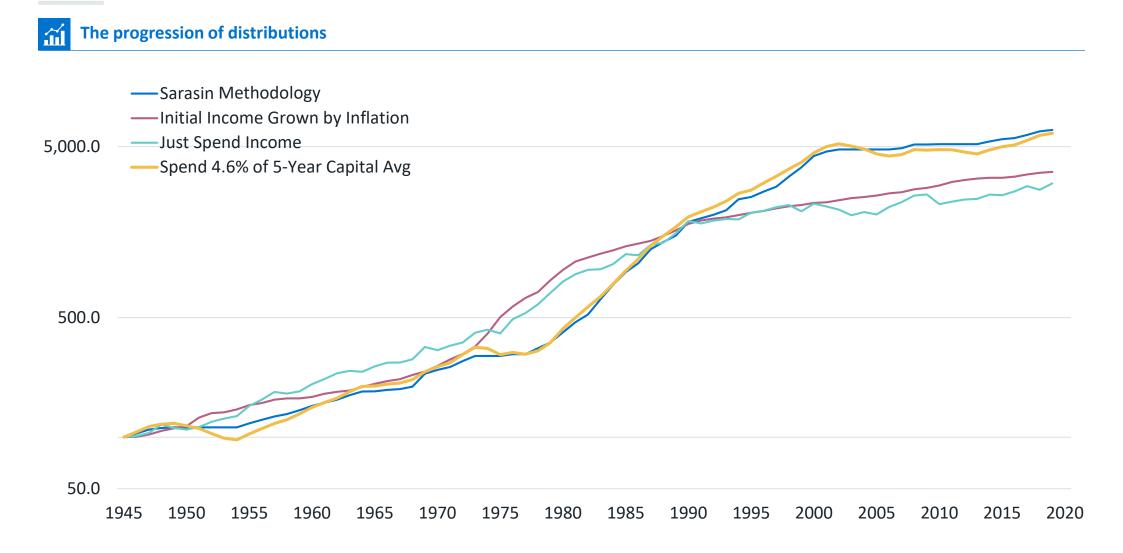
Capital must continue to grow in line with inflation

# Sarasin methodology

What did we do?

- 1. Start with 4.6% of the rolling 5 year capital value
- 2. Reduce this by 30%
- 3. Ensure that withdrawals never fall in absolute terms
- 4. Ensure that we distribute at least 3.5% of starting capital value each year

### Can you smooth your spending to ride out the bumps?

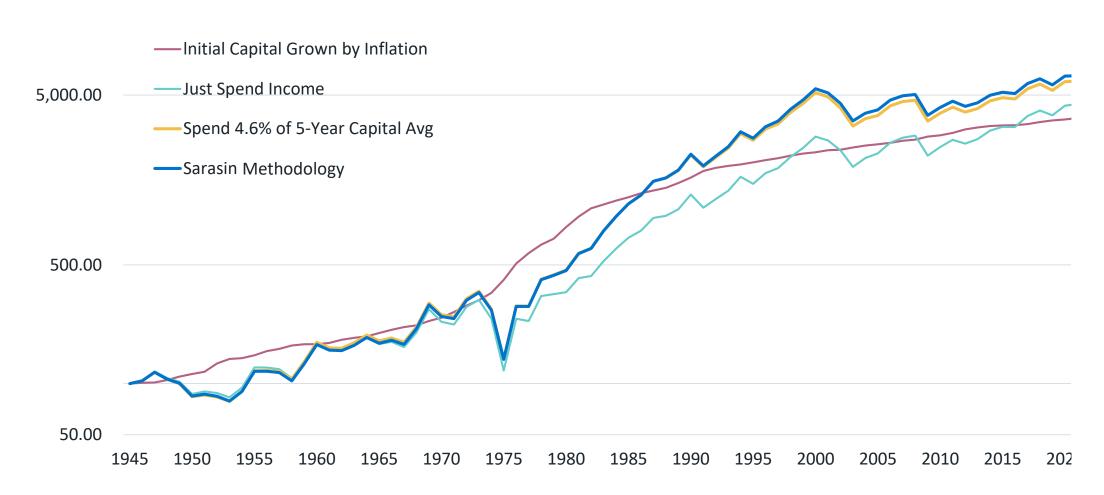


Source: Sarasin & Partners Compendium of Investment



### But what happened to your capital?





Source: Sarasin & Partners Compendium of Investment



### What does the future hold?



Source: Sarasin & Partners Compendium of Investment



# The qualitative element

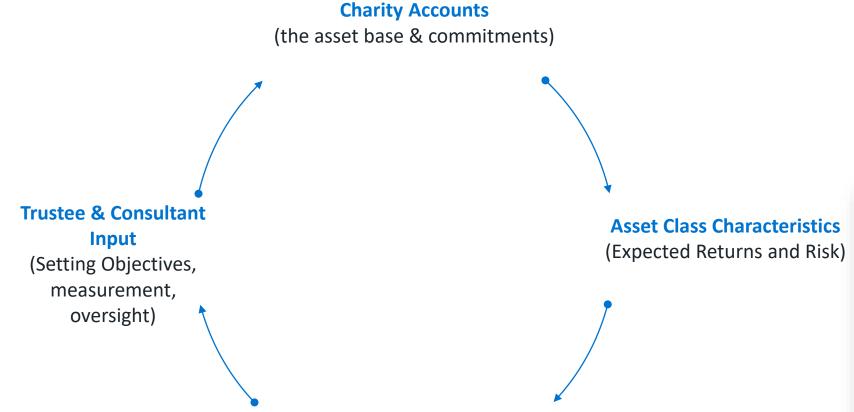


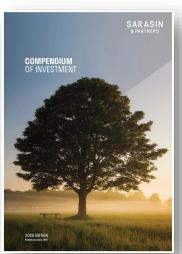
| 134 | Creating a strategic investment policy                      |
|-----|---|
| 140 | Choosing an investment manager                              |
| 146 | Passive investment  |
| 152 | Instructing an investment manager and assessing performance |
| 155 | Paying for investment management                            |

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# **Building an investment strategy**





**Strategic Asset Allocation Reserves & Investment Policy** 

# Strategic asset allocation considerations

|                      | Short term reserves                 | Medium term reserves                     | Long term reserves  |
|----------------------|-------------------------------------|--|---|
| Time frame           | 0 – 18m                             | 18m – 5yrs                               | 5yrs +  |
| Investment objective | To improve on the returns from cash | A return that at least matches inflation | To maintain the real value whilst providing sufficient income |
| Greatest risk        | The impact of <u>any</u> volatility | The impact of <u>some</u> volatility     | The impact of <u>inflation</u>                                |



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